

**March - April 2011 News and Events**

## **Volunteer Spotlight Don Modica**

Coming back home to Redondo Beach from Seattle in 2007, Don found the economic situation was rather dim.

When he was in high school, he had read Omni Magazine, which offered many innovative new technologies that made his imagination soar with endless possibilities. Inspired, he decided to become proactive in energy and new technologies to help himself and others.

Jerry Brown was Governor when solar energy was beginning to make an appearance in California. Says Don, "Solar was expensive and not cost-effective for the average consumer. Once again Jerry Brown is Governor of California. We are once again concerned about the environment."

In 2010 Don and others created his own company, Elements Energy Consortium Inc. which focuses on renewable energy, such as solar and wind, to help California in three key areas: The environment, the economy and the housing market.

"Renewable energy helps the environment and reduces carbon emissions to the atmosphere. Economically speaking we can add new jobs to the work force and help lower unemployment. Going green helps the housing markets by adding value to your property. This can help in a market that is upside down. It will not totally correct the market, but every little bit helps. The three ways our company can help California are in conjunction with our environmental objectives and goals. Volunteering with SBESC presents excellent opportunities for me because I can keep focused in my field and meet many people in the related industries. Everything is related and that means endless opportunities."

Thank you, Don, for volunteering your time.

