

March - April 2011 News and Events

Energy Champions – Coming this June to the South Bay Community Based Groups Earning Money by Helping Homeowners Save Energy!

This June, the County of Los Angeles is launching Energy Champions in the South Bay as a way for non-profits to promote the Energy Upgrade message for the greater good of our communities and the environment. Energy Champions is an innovative way for nonprofit organizations to raise money by introducing energy efficiency upgrades to homeowners in their community network. **An enrolled Energy Champion will earn up to \$500 for each homeowner they contact who completes an Energy Upgrade.**

In June, there will be an online application for organizations to complete to be considered for the program. To receive an announcement about the county-wide launch date, just send an email to yes@LAEnergyChampions.org.

What will an Energy Champion do?

This is a great opportunity to help homeowners reduce the cost of their utility bills, save energy, and in turn help the environment. An Energy Champion will reach out to their network with a few simple activities. In a nutshell, a Champion will:

- Encourage interest and provide information on Energy Upgrade California
- Direct homeowners to learn about energy efficiency rebates up to \$4500 and locate a participating contractor on the website
- Confirm each homeowner designates your organization as their Energy Champion
- Complete some basic reporting

What support and resources will an Energy Champion receive?

An Energy Champion will attend a training on Energy Upgrade California, and have access to an online toolkit with information and resources to provide to homeowners. You do not need to be energy expert! For expert advice, a local team from Energy Upgrade California will be your partners and offer support on-line, by phone, and in person. Our role at Energy Upgrade California is to champion the Energy Champion to ensure your participation is a success!

Who can be an Energy Champion?

You are eligible to apply if you:

- Have an LA County office or address;
- Are a 501c3, 501d or a K-12 public or private school; and
- Have the capacity to oversee the program.

The role of the Energy Champions in Energy Upgrade California marks an important step in a shared commitment to create a truly energy efficient and sustainable California for ours and future generations.

Please sign up to be notified of our launch at: yes@LAEnergyChampions.org

For additional information, please contact us at 800-439-9339.

For questions regarding Energy Upgrade California, please call SBESC at (310) 371-7222